



wakazoo  
event management

PORTFOLIO - 2020

# WHAT WE DO

We collaborate with festivals, malls and brands to offer them concepts, activations, exhibitions, licensed shows, and all kinds of international entertainment which are generally coming for the first time in our region. In addition, we have worked with internationally known producers which raised the bar of our standards.

We value our partners and offer them our full services, where we aspire to create for them unique, custom-made, and successful stories which are inspired from the roots of their style and target, aiming to leave an impact on their audiences.





# OUR TEAM

Our family consists of a group of fresh minds and passionate dreamers with no limitations for creativity and imagination. Constantly inspired by our Creative Director, Ali Bourji, our mindset focuses on professionalism, quality, originality and perfectionism, where we adopt international standards and fully commit ourselves to satisfy our partners and reach beyond their expectations. In addition, we collaborate with international producers and directors that contribute in making our projects with the top standards.





# OUR CLIENTS



 ماجد الفطيم  
MAJID AL FUTTAIM

 مهرجان  
المشاركة  
القراءة  
للطفيل  
Sharjah  
Children's  
Reading  
Festival

 الشارقة  
معرض  
الكتاب  
الداخلي  
SHARJAH  
INTERNATIONAL  
BOOK FAIR

 CITYCENTRE  
BEIRUT  
our centre is you

 DANNON

 Unilever

 LeMALL

 TAJ  
lifestyle center

 ABU DHABI  
SUMMER  
SEASON

 حياة  
بلانزا  
Hyatt Plaza

 CITYMALL CITYMALL  
THE CITY FAVOURITE

 مفاجآت صيف دبي  
Dubai Summer Surprises

 CBL  
INTERNATIONAL

 mtv

 بلدية  
عجمان

 ارامكو السعودية  
Saudi Aramco



 مهرجان مسقط  
Muscat festival

 ZADEA

 الكوت  
AL KOUT

 حكومة رأس الخيمة  
Government of Ras Al Khaimah



 وزارة الثقافة  
Ministère de la Culture

 EXPO

MILANO 2015





# OUR PROCESS

- ▷ RFP ANALYSIS
- ▷ RESEARCH
- ▷ BRAINSTORMING PHASE 1
- ▷ CONCEPT CREATION
- ▷ BRAINSTORMING PHASE 2
- ▷ CONCEPT DEVELOPMENT
- ▷ PROPOSAL DELIVERY
- ▷ PROJECT EXECUTION
- ▷ FEEDBACK & REPORT



# OUR PROCESS



## RFP ANALYSIS

The first step of our creative process involves analyzing the event brief thoroughly in order to establish the main points of interest for our research phase and reach the client's target.



## RESEARCH

Through research, we gain a fundamental understanding of the project's background while getting inspired on new ideas that will go hand in hand with the success of the event.



## BRAINSTORMING PHASE 1

Post individual research, our team handles the brainstorming process by sharing their distinct and original ideas with each other while developing each one collectively.





# OUR PROCESS

## CONCEPT CREATION

The brainstorming phase 1 results in having a plethora of developed ideas laid in front of our team. The team then commences the process of connecting them intricately in order to form the basic concept of the proposal.

## BRAINSTORMING PHASE 2

After establishing the basic concept, specific plans will be selected to be researched furthermore collectively by our team in order to develop innovative ideas to be implemented in the concept.

## CONCEPT DEVELOPMENT

The concept development wraps up all of the team's creative ideas into one brilliant presentation, tailored exclusively for the project and presents an abundance of options for our client.



# OUR PROCESS



## PROPOSAL DELIVERY

Our team delivers a full proposal from A to Z, containing a strategy for all the different aspects of the project, such as marketing, production, and organizing plans, that will ensure the event's great success.



## PROJECT EXECUTION

Following the proposal's approval, our team begins all of the production operations required for the project. During the event, our philosophy follows a simple notion to be the first and last people on site.



## FEEDBACK AND REPORT

We take feedback from our projects very seriously as we aim to safeguard the client's and our personal image of conducting professional events. After each project, our team formulates a report that studies all the aspects of the event in order to create space for improvement on the next project.



# A GLIMPSE OF OUR PROJECTS

▽ SPORTS ATTACK FESTIVAL- HYATT PLAZA  
DOHA, QATAR - FEBRUARY 2020



# A GLIMPSE OF OUR PROJECTS

▽ CRAZY DUNKERS - CITY CENTRE BEIRUT  
JANUARY FEBRUARY 2020





# A GLIMPSE OF OUR PROJECTS

▽ OMAN NATIONAL DAY 2019 -  
MUSCAT, OMAN - NOVEMBER 2019



# A GLIMPSE OF OUR PROJECTS

▽ SHARJAH'S INTERNATIONAL  
BOOKFAIR - NOVEMBER 2019





# A GLIMPSE OF OUR PROJECTS

▽ YALLA BARR - EDGE OF THE WORLD -  
KSA - SEPTEMBER 2019



# A GLIMPSE OF OUR PROJECTS

▽ BACK TO SCHOOL - CITY CENTRE  
LEBANON - AUGUST 2019





# A GLIMPSE OF OUR PROJECTS

▽ CINDERELLA, THE PLAY - HYATT PLAZA  
MALL - DOHA, QATAR - AUGUST 2019



# A GLIMPSE OF OUR PROJECTS

▽ 10 YEARS - LEMALL LEBANON -  
JULY 2019





# A GLIMPSE OF OUR PROJECTS

▽ LE CIRQUE DE L'INFINI - KSA -  
JUNE 2019



# A GLIMPSE OF OUR PROJECTS

▽ SHARJAH CHILDREN'S READING  
FESTIVAL - APRIL 2019





# A GLIMPSE OF OUR PROJECTS

▽ VALENTINE'S DAY - LEMALL  
LEBANON - FEBRUARY 2019



# A GLIMPSE OF OUR PROJECTS

▽ VALENTINE'S DAY - CITY CENTRE  
BEIRUT LEBANON - FEBRUARY 2019





# A GLIMPSE OF OUR PROJECTS

▽ MUSCAT FESTIVAL 2019  
JANUARY - FEBRUARY 2019



# A GLIMPSE OF OUR PROJECTS

▽ SNOW WONDERLAND AT HYATPLAZA  
QATAR - DECEMBER 2018 UNTIL  
JANUARY 2019





# A GLIMPSE OF OUR PROJECTS

▽ FESTIVE MOMENTS AT CITYCENTRE  
DECEMBER 2018 - JANUARY 2019



# A GLIMPSE OF OUR PROJECTS

▽ CHRISTMAS AT CITYMALL  
DECEMBER 2018





# A GLIMPSE OF OUR PROJECTS

▽ CHRISTMAS AT LEMALL  
DECEMBER 2018



# A GLIMPSE OF OUR PROJECTS

▽ LOONEY TUNE AT TAJMALL  
JORDAN - OCTOBER 2018





# A GLIMPSE OF OUR PROJECTS

▽ JUNGLE MAN, THE PLAY - HYATT  
PLAZA QATAR - JUNE 2018



# A GLIMPSE OF OUR PROJECTS

▽ SHARJAH CHILDREN'S READING  
FESTIVAL - APRIL 2018





# A GLIMPSE OF OUR PROJECTS

▽ JOUNIEH SPRING FESTIVAL -  
APRIL 2018



# A GLIMPSE OF OUR PROJECTS

▽ DUBAI SUMMER SURPRISES -  
JUNE 2018





# A GLIMPSE OF OUR PROJECTS

▽ CHRISTMAS EXPRESS - LEMALL  
LEBANON - DECEMBER 2017



# A GLIMPSE OF OUR PROJECTS

▽ SESAME STREET - DUBAI /  
BAHRAIN / JORDAN





# A GLIMPSE OF OUR PROJECTS

▽ SHARJAH'S INTERNATIONAL BOOK  
FAIR - NOVEMBER 2012>2018



# A GLIMPSE OF OUR PROJECTS

▽ STARS OF THE STAGE - CITYMALL  
LEBANON - JULY 2015





# ▷ Contact Us

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